

# Sweetspot Design System

# Challenge

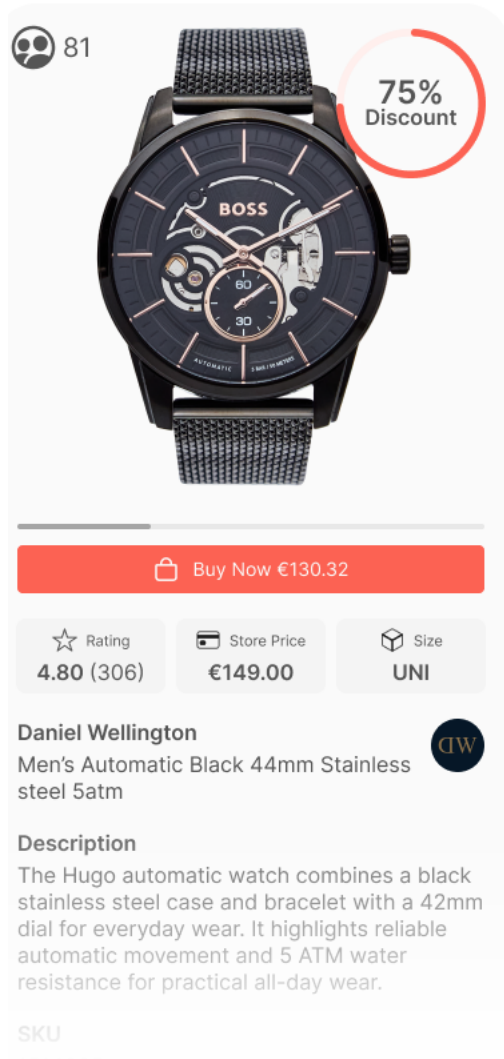
Hur bygger man en auktionsplattform som känns både premium och pålitlig?

# Design Principles

- Personality in the logo
- Precision everywhere else
- Clarity over decoration


# Design Tokens

Card



81

**75% Discount**



**Buy Now €130.32**

Rating: 4.80 (306) | Store Price: €149.00 | Size: UNI

**Daniel Wellington**  
Men's Automatic Black 44mm Stainless steel 5atm

**Description**  
The Hugo automatic watch combines a black stainless steel case and bracelet with a 42mm dial for everyday wear. It highlights reliable automatic movement and 5 ATM water resistance for practical all-day wear.

SKU

Variables	Name	Value
<b>Collections</b>	<b>Coral</b>	
Alias		
<b>Brand</b>		
Mapped	50	FFEFED
Responsive	100	FFDFDB
	200	FFC0B8
<b>Groups</b>		
<b>All</b>	300	FFA094
Coral	400	FF8171
Grey	500	FF614D
Red	600	E55745
Orange	700	CC4E3E
Green	800	993A2E
Blue	900	66271F
Font family	1000	33130F
Font weight		
Scale		
	<b>Grey</b>	
	50	F4F4F4
	100	E8E8E8
	200	D2D2D2
	300	BBBBBB
	400	ASASAS

Design Prototype 100%

Page

F5F5F5 100%

Show in exports

Variables

Styles

Text styles

- Ag H1 · 60/72
- Ag H2 · 48/56
- Ag H3 · 40/48
- Ag H4 · 32/40
- Ag H5 · 24/28
- Ag H6 · 20/24

Body

- Ag xsm · 11/13
- Ag xsm-link · 11/13
- Ag xsm price · 11/13
- Ag xsm-semantic · 11/13
- Ag sm · 14/16
- Ag sm-link · 14/16
- Ag sm-semantic · 14/16
- Ag md · 16/20
- Ag md-link · 16/20
- Ag md-semantic · 16/20
- Ag lg · 20/24
- Ag lg-link · 20/24
- Ag lg-semantic · 20/24
- Ag xlg · 24/28

# Semantic Mapping

Variables	Search	Name	Value
<b>Collections</b>			
Alias	90	Label	Hint text
Brand	75		
Mapped	53	<b>Primary</b>	
Responsive	34	50	Coral/50
		100	Coral/100
		200	Coral/200
		300	Coral/300
		400	Coral/400
		default-fixed	Coral/500
		600	Coral/600
		700	Coral/700
		800	Coral/800
		900	Coral/900
		1000	Coral/1000
		<b>Secondary</b>	
		50	Vermillion/50
		100	Vermillion/100
		200	Vermillion/200
		300	Vermillion/300

Variables	Search	Name	Light
<b>Collections</b>			
Alias	90		
Brand	75	<b>Text</b>	
Mapped	53	headings	Neutral/800
Responsive	34	body	Neutral/700
		input	Neutral/700
		input-placeholder	Neutral/400
		input-locked	Neutral/300
		hint	Neutral/400
		action	Primary/default-fixed
		action-hover	Primary/600
		action-hover-light	Primary/400
		disabled	Neutral/400
		information	Information/default
		warning	Warning/default
		success	Success/default
		error	Error/default
		on-action	Neutral/white
		<b>Icon</b>	
		default	Neutral/700

# Responsive Scale

Card

81

75% Discount

BOSS

AUTOMATIC

Buy Now €130.32

Rating 4.80 (306)

Store Price €149.00

Size UNI

Daniel Wellington

Men's Automatic Black 44mm Stainless steel 5atm

Description

The Hugo automatic watch combines a black stainless steel case and bracelet with a 42mm dial for everyday wear. It highlights reliable automatic movement and 5 ATM water resistance for practical all-day wear.

SKU

Variables		Search	
Collections		Name	Desktop
Alias	90	Device size	1440
Brand	75		
Mapped	53	<b>h1</b>	
<b>Responsive</b>	<b>34</b>	font size	60
		line height	72
		paragraph spacing	60
<b>Groups</b>	<b>≡</b>	<b>h2</b>	
<b>All</b>	<b>34</b>	font size	48
h1	3	line height	56
h2	3	paragraph spacing	48
h3	3		
h4	3	<b>h3</b>	
h5	3	font size	40
h6	3	line height	48
paragraph xlg	3	paragraph spacing	40
paragraph lg	3		
paragraph md	3	<b>h4</b>	
paragraph sm	3	font size	32
paragraph xsm	3	line height	40
		paragraph spacing	32

Design Prototype 100%

Page

F5F5F5 100%

Show in exports

Variables

Styles

Text styles

Ag H1 · 60/72

Ag H2 · 48/56

Ag H3 · 40/48

Ag H4 · 32/40

Ag H5 · 24/28

Ag H6 · 20/24

Body

Ag xsm · 11/13

Ag xsm-link · 11/13

Ag xsm-price · 11/13

Ag xsm-semibold · 11/13

Ag sm · 14/16

Ag sm-link · 14/16

Ag sm-semibold · 14/16

Ag md · 16/20

Ag md-link · 16/20

Ag md-semibold · 16/20

Ag lg · 20/24

Ag lg-link · 20/24

Ag lg-semibold · 20/24

Ag xlg · 24/28


Ag xlg-link · 24/28

Ag xlg-semibold · 24/28

# Responsive Scale

## PLP


Search Brand Filter



75% Discount

Men's Automatic Black 44mm Stainless steel 5atm  
Daniel Wellington  
€123.45


View €123.45



25% Discount

Men's Automatic Black 44mm Stainless steel 5atm  
Daniel Wellington  
€123.45


View €123.45




25% Discount

Men's Automatic Black 44mm Stainless steel 5atm  
Daniel Wellington  
€123.45

View €123.45






75% Discount

Men's Automatic Black 44mm Stainless steel 5atm  
Daniel Wellington  
€123.45

View €123.45




75% Discount

Men's Automatic Black 44mm Stainless steel 5atm  
Daniel Wellington  
€123.45

View €123.45

## PDP Card

81



75% Discount

Buy Now €130.32


Rating 4.80 (306) Store Price €149.00 Size UNI

**Daniel Wellington**  
Men's Automatic Black 44mm Stainless steel 5atm

**Description**  
The Hugo automatic watch combines a black stainless steel case and bracelet with a 42mm dial for everyday wear. It highlights reliable automatic movement and 5 ATM water resistance for practical all-day wear.

SKU 1514035  
EAN 7613272527286

## Congratulations



75% Discount

Secure Checkout

**Snackbar Default**  
Multi-line snackbar lorem ipsum dolores standard dummy text of design industry dsdad ada dasd asd as dadadads

75% Discount Secured      78 Participants Beat

# From Tokens to Interface

**Button**

**Progress Circle**

**PLP Card**

**Tab Bar**

**Button Group Item**

**Button Group**

**Sweep button items**

**Sweepbutton**

**Snackbar**

#3130F	#993939
#66271F	#555555
#993A2E	#727272
#C04E3E	#8E8E8E
#E55745	#A5A5A5
#FF614C	#BEBE8E
#FF8171	#A5A5A5
#FFA094	#B8B8B8
#FFC098	#D2D2D2
#FFD9D9	#E8E8E8
#FFFED9	#F4F4F4

**Link**

**Breadcrumb**

**Progress**

**Button Group Item**

**Checkbox items**

**Checkbox**

**Checkbox label**

**Button Group**

**Sweep button items**

**Radio button items**

**Radio button**

**Radio button label**

**Link**

**Breadcrumb**

**Progress**

**Sweepbutton**

